# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This page was last changed on April 17, 2023, last checked on April 17, 2023 and applies to citizens and legal permanent residents of the United States.

### 1. Introduction

Our website, <a href="https://waldmannlighting.com">https://waldmannlighting.com</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

We do not sell or share personal information to third parties for monetary consideration; however, we may disclose certain personal information to third parties under circumstances that might be deemed a "sale" or "Sharing" for residents of California (DNSMPI, CPRA), Colorado (CPA), Connecticut (CTDPA), Nevada (NRS 603A), Utah (UCPA) and Virginia (CDPA). We respect and understand that you may want to be sure that your personal information is not being sold or shared. You may request that we exclude your personal information from such arrangements, or direct us to limit the use and disclosure of possible sensitive personal information, by entering your name and email address below. You may need to provide additional identifying information before we can process your request.

## 2. Cookies

When you visit our website it can be necessary to store and/or read certain data from your device by using technologies such as cookies.

#### 2.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 2.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics

cookies we get insights in the usage of our website.

#### 2.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

#### 2.4 Social media

On our website, we have included content from Facebook and LinkedIn to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook and LinkedIn. This content is embedded with code derived from Facebook and LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook and LinkedIn are located in the United States.

### 3. Placed cookies

Most of these technologies have a function, a purpose, and an expiration period.

- 1. A function is a particular task a technology has. So a function can be to "store certain data."
- 2. Purpose is "the Why" behind the function. Maybe the data is stored because it is needed for statistics.
- 3. The expiration period shows the length of the period the used technology can "store or read certain data."

### **Elementor**

Statistics (anonymous)

Consent to service elementor

#### **Usage**

We use Elementor for content creation. Read more

#### **Sharing data**

This data is not shared with third parties.

Statistics (anonymous)	
Name	
<u>elementor</u>	
Expiration	
persistent	
Function	
Store performed actions on the website	
Matomo	tics (ananymays)
Consent to service matomo	tics (anonymous)
<b>Usage</b> We use Matomo for website statistics. Read more	
Sharing data This data is not shared with third parties.	
Statistics (anonymous)	
Name	
<u>_pk_id*</u>	
Expiration	
13 months	

Function	
Store a unique user ID	
Name	
_pk_ses*	
Expiration	
session	
Function	
Store a unique session ID	
<b>Automattic</b> Statistic	CS.
Consent to service automattic	
<b>Usage</b> We use Automattic for website development. Read more	
Sharing data For more information, please read the <u>Automattic Privacy Statement</u> .	
Statistics	
Statistics	
Statistics Name	

Function Provide functions across pages  Facebook Consent to service facebook  Usage We use Facebook for display of recent social posts and/or social share buttons. Read more
Facebook  Consent to service facebook  Usage
Consent to service facebook  Usage  Marketing/Tracking, Functional
Usage
Sharing data
For more information, please read the <u>Facebook Privacy Statement</u> .
Marketing/Tracking
Name
<u>_fbc</u>
Expiration
2 years
Function
Store last visit
Name
fbm*

Expiration
1 year
Function
Store account details
Name
<u>XS</u>
Expiration
3 months
Function
Store a unique session ID
Name
<u>fr</u>
Expiration
3 months
Function
Provide ad delivery or retargeting
Name
<u>act</u>

Expiration
90 days
Function
Store logged in users
Name
<u>_fbp</u>
Expiration
3 months
Function
Store and track visits across websites
Name
<u>datr</u>
Expiration
2 years
Function
Provide fraud prevention
Name
<u>c_user</u>

Expiration
30 days
Function
Store a unique user ID
Name
<u>sb</u>
Expiration
2 years
Function
Store browser details
Name
<u>*_fbm_</u>
Expiration
1 year
Function
Store account details
Functional

Name
<u>wd</u>
Expiration
1 week
Function
Read screen resolution
Name
<u>csm</u>
Expiration
90 days
Function
Provide fraud prevention
Name
<u>actppresence</u>
Expiration
session
Function
Store and track if the browser tab is active

# LinkedIn Functional, Marketing/Tracking, Statistics, Preferences Consent to service linkedin **Usage** We use LinkedIn for display of recent social posts and/or social share buttons. Read more **Sharing data** For more information, please read the LinkedIn Privacy Statement. **Functional** Name <u>sdsc</u> **Expiration** session **Function** Provide load balancing functionality Name <u>li\_gc</u> **Expiration** 6 months **Function**

Store cookie consent preferences
Name
<u>BizographicsOptOut</u>
Expiration
10 years
Function
Store privacy preferences
Marketing/Tracking
Name
<u>lms_ads</u>
Expiration
30 days
Function
Store and track visits across websites
Name
<u>_guid</u>
Expiration

90 days
Function
Store and track a visitor's identity
Name
<u>li-oatml</u>
Expiration
1 month
Function
Provide ad delivery or retargeting
Name
<u>li_sugr</u>
Expiration
90 days
Function
Store and track a visitor's identity
Name
<u>UserMatchHistory</u>

Expiration
30 days
Function
Provide ad delivery or retargeting
Statistics
Name
<u>lms_analytics</u>
Expiration
30 days
Function
Store and track a visitor's identity
Name
AnalyticsSyncHistory
Expiration
30 days
Function
Store and track visits across websites

Preferences
Name
<u>li_alerts</u>
Expiration
1 year
Function
Store if a message has been shown
Name
<u>bcookie</u>
Expiration
1 year
Function
Store browser details
Name
<u>lidc</u>
Expiration
1 day

Function	
Provide load balancing functionality	
Name	
<u>bscookie</u>	
Expiration	
1 year	
Function	
Store logged in users	
Miscellaneous	Purpose pending investigation
Consent to service miscellaneous	raipose penang investigation
Usage	
Sharing data	
Sharing data Sharing of data is pending investigation	
Purpose pending investigation	
Name	
e_kit-elements-defaults	
Expiration	

Function
Name
com.adobe.reactor.dataElementCookiesMigrated
Expiration
Function
Name
name websterage
ppms_webstorage
Expiration
Function
Name
stg_externalReferrer
Evaluation
Expiration
Function

Name	
_tcfpup	
Expiration	
Function	
Name	
ti_ukp	
Expiration	
Function	
Name	
stg_returning_visitor	
Expiration	
Function	
Name	
_tcafterScoket	

Expiration
Function
Name
_tcSessInfo
Expiration
Function
Name
stg_traffic_source_priority
Expiration
Function
Name
_tcSecSess
Expiration

Function	
Name	
stg_last_interaction	
Expiration	
Function	
Name	
DataTablesResponsiveHelper_table_1	
Expiration	
Function	

# 4. Browser and Device based Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. You do have the right to opt-out and to object against the further use of non-functional cookies.

#### 4.1 Manage your opt-out preferences

# 5. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about

these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

# 6. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- you may submit a request for access to the data we process about you;
- you may object to the processing;
- you may request an overview, in a commonly used format, of the data we process about you;
- you may request correction or deletion of the data if it is incorrect or not or no longer relevant, or to ask to restrict the processing of the data.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you.

For more information about your rights with respect to personal data, please refer to our <a href="Privacy">Privacy</a>
<a href="Statement">Statement</a>

# 7. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Waldmann Lighting9 Century DriveWheeling, IL 60090USAUnited StatesWebsite: <a href="https://waldmannlighting.com">https://waldmannlighting.com</a> Email: info@waldmannlighting.comPhone number: (847) 520-1060

This Cookie Policy was synchronized with cookiedatabase.org on April 17, 2023.

# **Cookie consent settings**

- prefix => cmplz
- user banner id => 1
- block ajax content =>
- do not track enabled =>
- consenttype => optout
- region => us
- geoip =>
- dismiss timeout =>

- disable cookiebanner =>
- soft cookiewall =>
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en US
- categories => statistics, marketing
- tcf active =>
- forceEnableStats =>
- preview =>
- clean cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept optin => Accept
- accept optout => Accept,1
- manage consent => Manage consent
- manage options => View preferences
- save\_settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category\_functional => Functional
- category preferences => Preferences,1
- category statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate
  purpose of enabling the use of a specific service explicitly requested by the subscriber or
  user, or for the sole purpose of carrying out the transmission of a communication over an
  electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1

- manage\_consent\_options => hover-hide-mobile
- use\_categories => view-preferences
- privacy\_link\_us => https://waldmannlighting.com/privacy-policy/